



Malone BOA



Brownfields Opportunity Area Visioning Workshop



Presented by:

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Malone BOA Steering Committee

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Hon. Brent Stewart, Mayor

Hon. Howard Maneely, Supervisor

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Ben Zimmerman – Economic Development Specialist, Camoin

David MacLeod, NYSDOS Liaison



Workshop Overview



- Definition of a Brownfield
- The BOA Program
- The BOA Process
- The Malone BOA Study Area
- The Pre-Nomination Study & Visioning



What is a “Brownfield”?



According to New York State Environmental Conservation Law, a “Brownfield” is a property where the redevelopment or reuse of said property may be complicated by the presence or potential presence of a contaminant.

The “BOA Program”



- Established by the Superfund/Brownfield Law in October 2003
- The BOA Program assists communities in undertaking activities resulting in area-wide revitalization plans for brownfields and site assessments to determine the nature and extent of contamination on brownfield sites.



The BOA Process

- **Step 1: Pre-Nomination**
 - **Community Overview and Description**
 - **Project Overview and Description**
 - **Project Area Boundary Description and Justification**
 - **Community Vision and Goals and Objectives**
 - **Community Participation Techniques and/or Process**
- Step 2: Nomination
- Step 3: Site Assessment & Implementation



The “Brownfields Opportunity Area” (BOA)

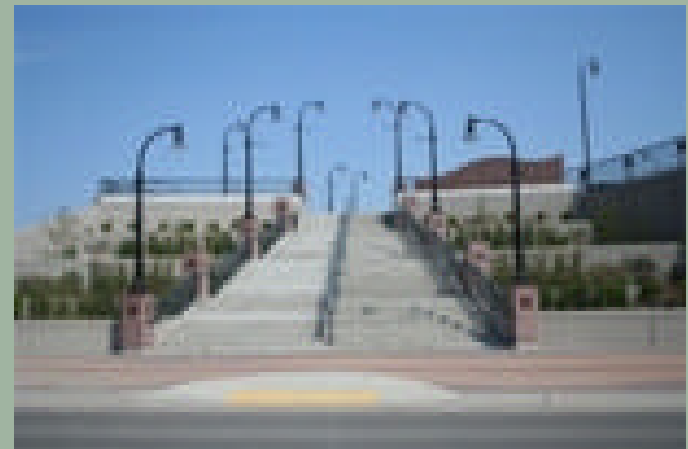
- A designated geographic area within a community where strategies aimed at “neighborhood redevelopment” are designed and implemented in order to address the presence of brownfields and blight.
- The goal is to improve environmental quality while encouraging revitalization within the “BOA.”



Goal of the “Malone BOA”



Before



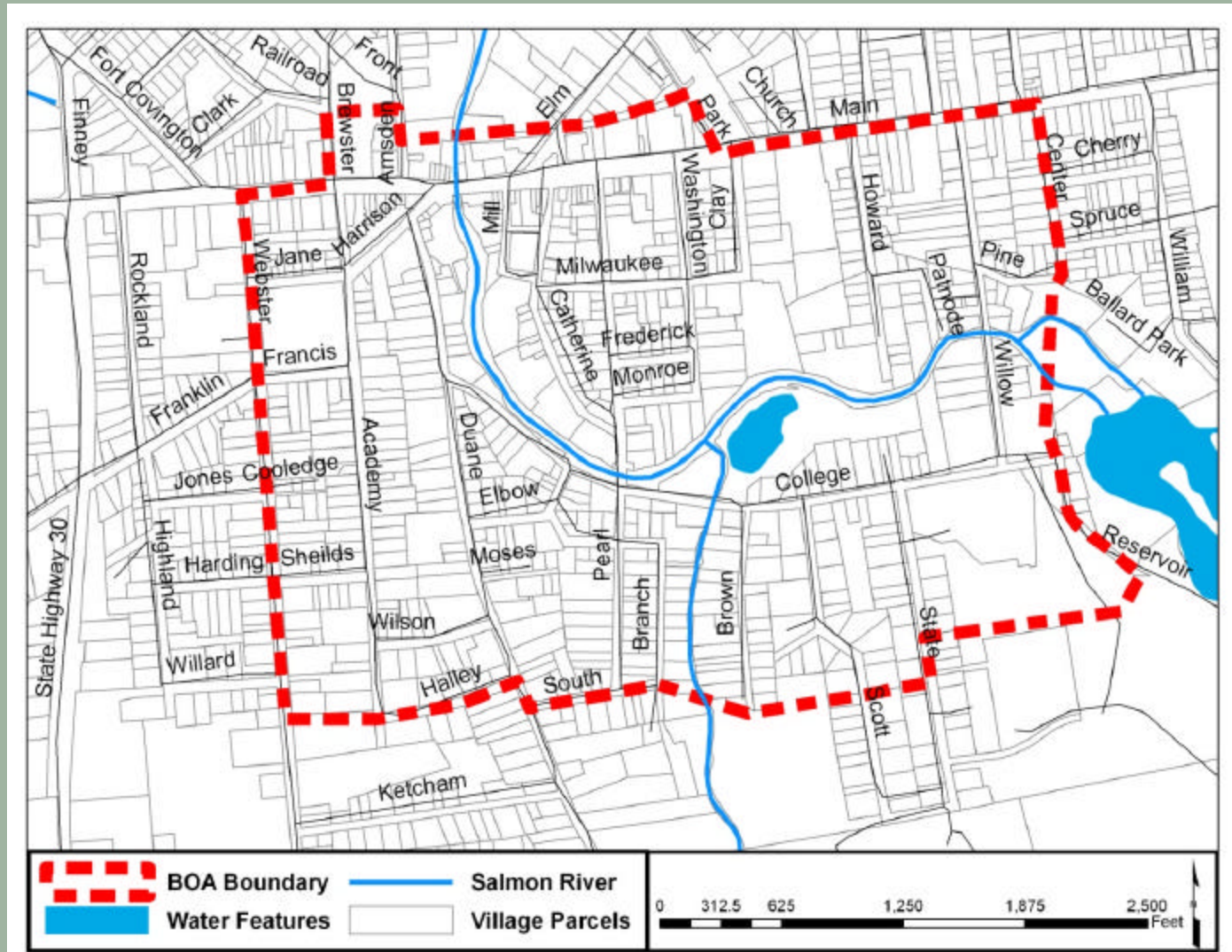
After

Source: City of Moorhead, Minnesota

- Redevelop blighted, vacant and/or potentially contaminated properties in Malone into economically viable residential and commercial properties in the Village & Town of Malone.



The Malone BOA Study Area



Draft Vision Statement

The Malone BOA study area aims to fulfill the spirit of these existing visions while focusing specifically on the BOA boundaries in the center of the community.

“The Malone BOA, will strive to re-establish its role as the cultural and economic center of the greater Malone community by revitalizing brownfield, vacant and underutilized properties, accentuating the Salmon River’s scenic beauty, ensuring that infrastructure meets the needs of current and future development, preserving historic resources, and creating stable residential neighborhoods. The Malone BOA will work to maintain a small town aesthetic and highlight the community as a regional tourism attractor for visitors to the Adirondack Park and St. Lawrence River Valley.”



BOA Visioning Workshop

- What is your “vision” for this section of Malone?
- What kinds of businesses do you want to see in this section of Malone?
- Does Malone need more “open space?”



Public Workshop Guidelines

- Please make sure you have signed in!
- Comments should be civil and constructive.
- Comments can be submitted in writing to the committee tonight if you are not comfortable submitting verbal comments.
- Comments should be focused on how to make the Malone BOA study area a better place.
- No idea is a bad idea
- No criticism of people or ideas allowed!



Questions We Need You to Answer:

- What do you think of when you envision the Malone BOA Study Area?
- What should be done to improve the Study Area?
- What businesses that currently do not exist in Malone should be located in the Study Area?
- What can be done to improve existing businesses and residential properties?
- What streetscape and façade improvements would make the Study Area more attractive?



Next Steps in the BOA Process

- Gather public input from tonight's workshop and include it within the Pre-Nomination Study
- Finalize vision and goals for the BOA
- Complete the Draft BOA Pre-Nomination Study
- Receive public comment on Draft Pre-Nomination Study
- Once Pre-Nomination Study is accepted, the Committee can move on to the Nomination Phase.....



Thank You for Your Valuable Input!

